

Course Syllabus

1	Course title	French for Tourism	
2	Course number	2232315	
3	Credit hours (theory, practical)	3	
	Contact hours (theory, practical)	3	
4	Prerequisites/corequisites	2232215 Writing II (French)	
5	Program title	Bachelor's Degree in French Language and Literature	
6	Program code	2202	
7	Awarding institution	University of Jordan	
8	School	Faculty of Foreign Languages	
9	Department	Department of French	
10	Level of course	Third year	
11	Year of study and semester (s)	Third year, first and second semester	
12	Final Qualification	BA	
13	Other department (s) involved in teaching the course	–	
14	Language of Instruction	French	
15	Date of production/revision	2019	

16. Course Coordinator:

Dr. Mousa Awwad

17. Other instructors:

18. Course Description:

This course teaches vocabulary and professional skills in the field of tourism. By doing practical exercises, the

student improves his written and oral language and learns necessary skills for the different professions in the field of tourism.

19. Course aims and outcomes:

A– Aims:

This course aims at creating and developing language skills and a professional *savoir-faire* in the field of tourism.

B– Intended Learning Outcomes (ILOs): Upon successful completion of this course students will be able to ...

1. analyze authentic documents in the field of tourism and to use them in a professional way
2. choose adequate methods to evaluate and analyze written and spoken data in the field of tourism
3. develop ideas how to resolve professional problems in the field of tourism
4. receive tourists and inform them about flight schedules
5. write business letters in French
6. inform about hotels and restaurants
7. sell a touristic product
8. react to claims and requests for cancellation
9. prepare a tour
10. welcome French tourists, show them your country and its cuisine
11. comment the visit of a touristic site
12. react adequately in professional situations
13. communicate well by using adequate oral and written means
14. discuss, argue and persuade
15. work in teams as well as individually
16. be creative and to think in a critical and analytic way
17. accept a different culture as it is

20. Topic Outline and Schedule:

Week	Topic	Schedule		Assignments (Done by every Sunday BEFORE class)
		Day	Resources	
1	Découvrir le monde du tourisme	Sun	Book : Le français du tourisme	

		Tue	Book : Le français du tourisme	
2	Accueillir et assister le touriste : unité 1	Thu	Video explaining Accueillir et assister le touriste + word document divide sometimes students in groups + assignment / Moodle	Assignment
		Sun	Book : Le français du tourisme	
		Tue	Book : Le français du tourisme	
3	Accueillir et assister le touriste : unité 2	Thu	Video explaining Accueillir et assister le touriste : unité 2 + word document divide sometimes students in groups + assignment / Moodle	Assignment
		Sun	Book : Le français du tourisme	
		Tue	Book : Le français du tourisme	
4	Accueillir et assister le touriste : unité 3	Thu	Video explaining Accueillir et assister le touriste : unité 3+ word document divide sometimes students in groups + assignment / Moodle	Assignment
		Sun	Book : Le français du tourisme	
		Tue	Book : Le français du tourisme	
5	Concevoir un produit touristique : unité 1	Thu	Video explaining Concevoir un produit touristique : unité 1+ word document divide sometimes students in groups + assignment / Moodle	Assignment
		Sun	Book : Le français du tourisme	
		Tue	Book : Le français du tourisme	
6	Concevoir un produit touristique : unité 2	Thu	Video explaining Concevoir un produit touristique : unité 2+ word document divide sometimes students in groups + assignment / Moodle	Assignment
		Sun	Book : Le français du tourisme	
		Tue	Book : Le français du tourisme	
7	Concevoir un produit touristique : unité 3	Thu	Video explaining Concevoir un produit touristique : unité 3+ word document divide sometimes students in groups + assignment / Moodle	Assignment
		Sun	Book : Le français du tourisme	
		Tue	Book : Le français du tourisme	

8	Med Exam		Med Exam	
9	Assurer la vente et l'après vente : unité 1	Thu	Video explaining Assurer la vente et l'après vente : unité 1+ word document divide sometimes students in groups + assignment / Moodle	Assignment
		Sun	Book : Le français du tourisme	
		Tue	Book : Le français du tourisme	
10	Assurer la vente et l'après vente : unité 2	Thu	Video explaining Assurer la vente et l'après vente : unité 2+ word document divide sometimes students in groups + assignment / Moodle	Assignment
		Sun	Book : Le français du tourisme	
		Tue	Book : Le français du tourisme	
11	Assurer la vente et l'après vente : unité 3	Thu	Video explaining Assurer la vente et l'après vente : unité 3+ word document divide sometimes students in groups + assignment / Moodle	Assignment
		Sun	Book : Le français du tourisme	
		Tue	Book : Le français du tourisme	
12	Promouvoir le produit et fidéliser le client : unité 1	Thu	Video explaining Promouvoir le produit et fidéliser le client : unité 1+ word document divide sometimes students in groups + assignment / Moodle	Assignment
		Sun	Book : Le français du tourisme	
		Tue	Book : Le français du tourisme	
13	Promouvoir le produit et fidéliser le client : unité 2	Thu	Video explaining Promouvoir le produit et fidéliser le client : unité 2+ word document divide sometimes students in groups + assignment / Moodle	Assignment
		Sun	Book : Le français du tourisme	
		Tue	Book : Le français du tourisme	
14	Promouvoir le produit et fidéliser le client : unité 3	Thu	Video explaining Promouvoir le produit et fidéliser le client : unité 3+ word document divide sometimes students in groups + assignment / Moodle	
		Sun	Book : Le français du tourisme	
		Tue	Book : Le français du tourisme	
15	Révision	Thu	Book : Le français du tourisme	Assignment
		Sun	Book : Le français du tourisme	
		Tue	Book : Le français du tourisme	

16	Final Exam		Final Exam	

21. Teaching Methods and Assignments:

Development of ILOs is promoted through the following teaching and learning methods:

- Blended Learning + Flipped Learning

Through various authentic documents (oral and written), we will work on reading comprehension, simulate professional situations and learn to respond adequately.

22. Evaluation Methods and Course Requirements:

For each unit the students prepare written homework, which is marked. The mark can be improved when the student corrects its homework. The homework has to be done individually, not as team work.

Exams will have the same type of exercises as those done in class.

Participation and home works : 30

Med exam : 30

Final exam : 40

23. Course Policies:

A- Attendance policies:

Only the number of absences allowed by the university is accepted. Low attendance influences the participation mark (An absent student cannot participate).

B- Absences from exams and handing in assignments on time:

Mid-term and finals can be made up with an official excuse. Quizzes can **never** be made up no matter how justified your absence was. Homework can only be handed in up to two classes after it has been asked for. Corrected homework can be handed in also later.

24. Required equipment: (Facilities, Tools, Labs, Training....)

25. References:

A- Required book (s), assigned reading and audio-visuals:

The course reader.

Only new, unused readers are allowed in class.

B- Recommended books, materials, and media:

- Odile Chantelauve Chiari, Sophie Corbeau, Chantal Dubois : *Les Métiers du Tourisme. Cours de français*, Hachette, Paris 1991
- Christiane Descotes-Genon, Simone Eurin, Rosalba Rolle-Harold, Elisabeth Szilagyi : *La Voyagerie. Pratique du français du tourisme*, Presses universitaires de Grenoble 1992
- Anne-Marie Calmy : *Le Français du Tourisme*, Hachette, Paris 2004
- Sophie Corbeau, Chantal Dubois, Jean-Luc Penfornis : *tourisme.com*, CLE international/SEJER – Paris 2004
- Odile Chantelauve Chiari, Sophie Corbeau, Chantal Dubois : *Les Métiers du Tourisme. Cours de français*, Hachette, Paris 1991
- Christiane Descotes-Genon, Simone Eurin, Rosalba Rolle-Harold, Elisabeth Szilagyi : *La Voyagerie. Pratique du français du tourisme*, Presses universitaires de Grenoble 1992
- Anne-Marie Calmy : *Le Français du Tourisme*, Hachette, Paris 2004
- Sophie Corbeau, Chantal Dubois, Jean-Luc Penfornis : *tourisme.com*, CLE international/SEJER – Paris 2004

26. Additional information:

Course Assessment:

- **Online Assessment (30)**
- **In-Class Assessment (70)**

Name of Course Coordinator: Mousa Awwad Signature: MA Date: 28/2/2022

Head of curriculum committee/Department: Signature:

Head of Department: Mousa Awwad Signature: MA

Head of curriculum committee/Faculty: ----- Signature: -----

Dean: ----- Signature: -----

